



GUJARAT TECHNOLOGICAL UNIVERSITY

(Established Under Gujarat Act No.: 20 of 2007)

ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી

(ગુજરાત અધિનિયમ ક્રમાંક : ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

Ref: GTU/UGC/Misc/2018/1115

Date: 21/02/2018

CIRCULAR

Please find enclosed the UGC letter D.O.No.F.14-5/2018(CPP-II) dated February 15, 2018 for compliance. Further it is requested to submit an action taken report including photos /videos by email to secy.ugc@nic.in.

-sd/-

I/c Registrar

To:-

1. Principals / Directors of all Affiliated Colleges/Institutions
2. Principals / Directors of all PG School, GTU

Copy to:-

1. Academic Section, GTU
2. Affiliation Section, GTU
3. I.T. Section, GTU, for uploading on Circular portal on the GTU's website

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❖ Digital Learning WES - 2011 Award ❖ AIMS International Innovative University Award - 2013*

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प्रो. रजनीश जैन
सचिव

Prof. Rajnish Jain
Secretary



विश्वविद्यालय अनुदान आयोग
University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार)
(Ministry of Human Resource Development, Govt. of India)

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D.O.No. F.14-5/2018(CPP-II)

15th February, 2018

Dear Sir/Madam,

UNESCO has declared 21st February every year as International Mother Language Day to promote the dissemination of mother tongues and fuller awareness of linguistic and cultural traditions throughout the world and to inspire solidarity based on understanding, tolerance and dialogue. Accordingly it has been decided to celebrate **MATRIBHASHA DIWAS on 21.02.2018** to promote the use of mother tongue. The Diwas could be observed with the following objectives:

- Highlight the linguistic diversity of our country.
- Encourage usage, not only of the respective mother tongue, but other Indian languages as well.
- To understand and draw attention to the diversity of cultures, in India and the consequent forums of literature, craft, performing arts, scripts and other forms of creative expression.
- To encourage the learning of languages, other than one's own mother tongue.

To celebrate the occasion, the following activities indicatively, maybe undertaken by your esteemed University/Institute, preferably in at least two languages, indicatively, could possibly be more.

Elocution, Debating, Singing, Essay writing competitions, Painting competitions, Music and Dramatic performance, Exhibitions, Online resources and activities as well as events exploring the cognitive, economic, social and cultural activities of multilingual society, Exhibitions depicting linguistic and diverse wealth of India.

You are, therefore, requested to kindly consider organizing the activities in your esteemed University/Institute and affiliated colleges to achieve the objectives of celebrating **Matribhasha Diwas on 21.02.2018**.

With regards,

Yours sincerely,

(Prof. Rajnish Jain)

The Vice Chancellors of all Universities.
The Principals of Colleges.
The Directors of all Inter-University Centres.

Copy to:

1. The Joint Secretary (HE), Department of Higher Education, Ministry of Human Resource Development, Shastri Bhawan, New Delhi – 110 115 (for information with reference to letter D.O. No 18-4/2016-U1A dated 7th February, 2018).
- ✓ 2. The Publication Officer, UGC, New Delhi for uploading on UGC website.

(Prof. Rajnish Jain)